

DESIGNER RUGS.



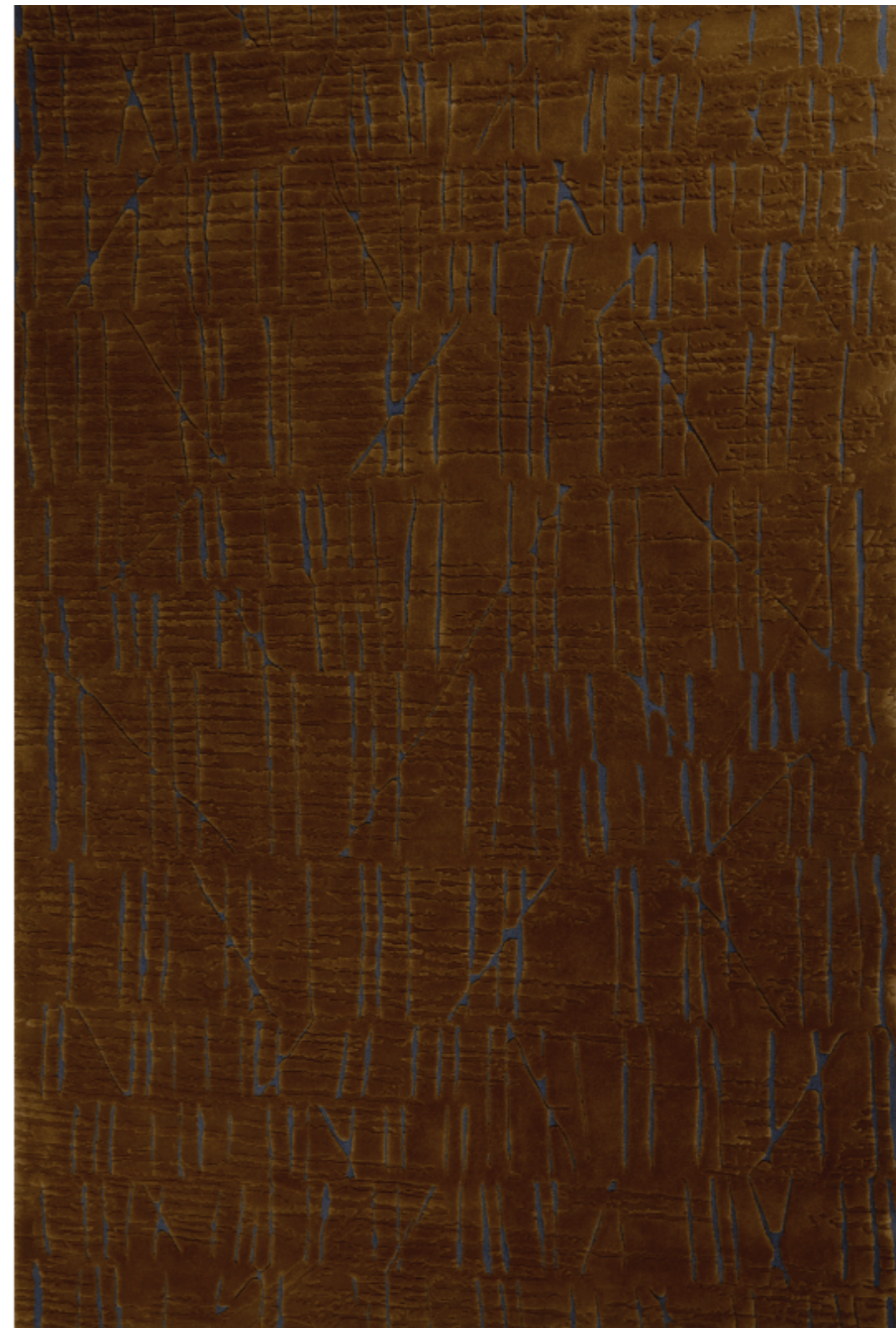
Alchemy



The Alchemy collection celebrates transformation, turning everyday inspirations into extraordinary design. Made from 100% New Zealand wool, each rug is guided by the spirit of alchemy and explores the textures and patterns that shape our world, from nature's organic beauty to the elegance of scientific discovery and human ingenuity. Every piece is a canvas for storytelling, inviting you to bring imagination and a sense of history into your home.

Each design speaks a unique language, Pablo channels bold Cubist geometry and ancient maps, while Woodgrain follows the natural lines and knots of timber. Seeds evokes energetic new beginnings with its rhythmic pattern, contrasting with the playful, chalkboard-inspired lines of Tally. These pieces add dynamic movement and artistic flair to any floor, combining visual interest with livable comfort.

Texture, heritage, and science all come to life in the collection. Dupion captures the quiet luxury of silk, while Cobblestone brings the charm of weathered streets. Avery reflects the elegant forms of microscopic molecules, and Linton pays homage to the textured richness of iconic tweed. Together, these rugs deliver a sophisticated range of styles each a transformative centerpiece for your space.



Tally

Hand tufted 100% New Zealand Wool
200 x 300cm

Tally is a playful nod to the act of keeping score, with hand drawn lines that create a disjointed stripe pattern. Inspired by chalkboard tallies one, two, three, four, slash five, this rug celebrates the beauty of imperfection and the tactile texture of human touch. Its design is both dynamic and grounded, bringing a sense of creativity and spontaneity to your home.





Seeds

Hand tufted 100% New Zealand Wool
200 x 300cm

The Seeds rug captures a moment of quiet hope and renewal. Inspired by the act of soaking seeds in water, preparing them to be sown, its design reflects the rhythm and energy of life's beginnings. The scattered, organic repetition of the pattern mirrors the randomness of nature, while its subtle movement brings a sense of vitality and growth to any space.





Avery

Hand tufted 100% New Zealand Wool
200 x 300cm

Named after Oswald Avery, the pioneer who unlocked the secrets of DNA, the Avery rug is a tribute to the elegant geometry of microscopic molecules. Its intricate design reflects the interconnected patterns of life at its most fundamental level, blending science and artistry. Avery brings a sense of precision and wonder to your space, a reminder of the beauty hidden in the smallest details.



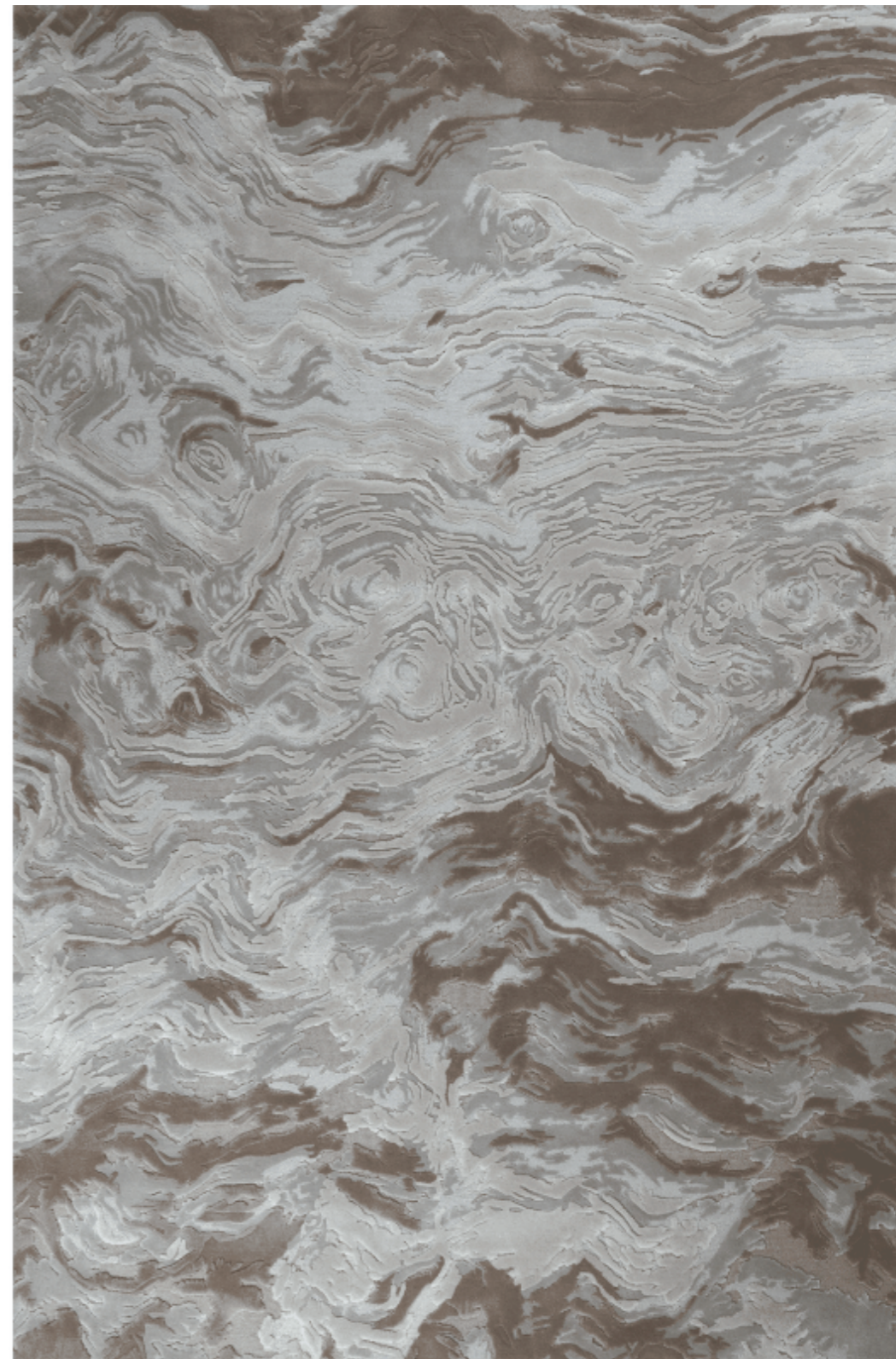


Linton

Hand tufted 100% New Zealand Wool
200 x 300cm

Inspired by the timeless sophistication of Chanel tweed, originally created by Linton Tweeds in the UK, the Linton rug celebrates refined texture and heritage. Its design evokes the rich, woven interplay of threads, creating a tactile elegance that feels both classic and contemporary. Linton adds a sense of understated luxury and timeless style to any room





Woodgrain

Hand tufted 100% New Zealand Wool
200 x 300cm

The Woodgrain rug is a love letter to nature's artistry. Inspired by the meandering lines, knots, and bends of woodgrain, this design captures the waves and currents of organic beauty. Its flowing pattern brings a sense of calm and connection to the natural world, making it a grounding presence in any room.



Pablo

Hand tufted 100% New Zealand Wool
200 x 300cm

Inspired by the bold geometry of Cubist art and the intricate maze-like streets of an old city map, the Pablo rug is a journey through form and structure. Its angular patterns evoke a sense of exploration, inviting you to lose yourself in its labyrinthine design. Pablo is a tribute to the beauty of abstraction and the stories hidden in every corner.







Dupion

Hand tufted 100% New Zealand Wool
200 x 300cm

Dupion is a celebration of quiet luxury and organic texture. Inspired by the subtle slubs and tactile contrast of Dupion silk, this rug exudes elegance through its layered depth and understated sheen. It's a piece that embraces imperfection, offering a refined yet approachable aesthetic that feels both timeless and modern.



Cobblestone

Hand tufted 100% New Zealand Wool
200 x 300cm

The Cobblestone rug takes its cues from the weathered beauty of cobblestone streets. Its textured surface and gentle variations echo the look and feel of stone worn smooth by time and footsteps. This design brings a sense of history and natural rhythm to your space, grounding it with a timeless, tactile charm.



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